

Business Partner Scheme



St Barbe Museum and Art Gallery is an Independent Charity and a very special place. With a reputation far exceeding its size, attracting and engaging audiences from the local community and much further afield.

Becoming a Business Partner enables St Barbe to continue to deliver original exhibitions, expand our public programmes and care for the Museum collection. Research shows that investing in art and culture contributes to the well-being and culture of the community overall, making it a more attractive place to live and work. St Barbe aims to engage and inspire the local community and those from further afield through Arts and Heritage. With business support we can achieve these goals.

It is our ambition to create a lasting relationship that is rewarding for your business, St Barbe Museum and Art Gallery and the wider cultural offer of the New Forest.

Business Partnership Benefits

Annual Payment	Partner £500	Premier Partner £1000
First use per year of the Museum as a venue for an evening event. (Standard cost - £500)	First venue hire HALF PRICE	FREE
Further uses of the Museum for events*	15% discount	30% discount
Invitations to exhibition previews	2	5
Free tickets to exhibitions	2	5
Invitations to St Barbe's Business Partnership cultural networking events	✓ Yes	✓ Yes
Acknowledgement as a St Barbe Business Partner: <ul style="list-style-type: none">• Logo on screens in visitor reception area• Logo and link on St Barbe website• Inclusion in St Barbe's 'What's On' programme guide printed 3 times per year/ 25,000 copies distributed throughout New Forest and Hampshire	✓ Yes	✓ Yes
Early option to consider sponsorship opportunities	✓ Yes	✓ Yes

To discuss the Business partner Scheme in more detail please contact:

Museum Director Maria Ragan on 01590 676969 or email: maria.ragan@stbarbe-museum.org.uk

Sponsorship Opportunities



Become a supporter of the St Barbe Museum and Art Gallery through sponsorship of our art exhibitions, museum projects, educational and community engagement programs. Business sponsorship enables St Barbe to provide innovative projects and programmes benefiting the whole community. We aspire to reach out to people of all ages and backgrounds, working with rural communities, children and young people, dementia sufferers and low-income families in the area.

Please sponsor us and together we can make a difference.

An exhibition

The cost of an exhibition varies if you would like to sponsor an upcoming exhibition please discuss with the Director Maria Ragan. **Benefits can include:**

- Premier Business Partnership scheme membership
- 3 adverts
- 1 editorial
- Business logo on all exhibition posters

**From
£2000 - *£15000**

Private view

The **private view (PV)** is a special viewing of an art exhibition before the public opening and by invitation only. Attended by Gold Friends, Patrons and Artists. **Benefits include:**

- Business logo on private view invite
- Business logo on screen in St Barbe foyer evening of PV

£300 - *£500

Community engagement programmes

Adult/Elderly activity programme

Regular activities promoting social interaction and wellbeing –
Tea & Memories/Knit and Knatter/Creative Cafe

£2000 pa

Family/Young people programme

Seasonal/holiday activities to engage and inspire children and families -
Fun learning activities based around current exhibitions

£2000 pa

Combined sponsorship of both programmes

£3800 pa

Benefits can include:

- Business logo on all posters and flyers
- 1 editorial/press release

MC2 Childrens Club - (My Museum Childrens Club)

£1500 pa

is a project using the Museum and galleries as a platform with talks and activities from a variety of engaging role model speakers to inspire children aged 6-11 years old.

Held once a month on a Sunday. **Benefits can include:**

- Business logo on all MC2 flyers and advertising
- 1 editorial/press release

Schools programme

*£12000 pa

10 local schools will benefit from a monthly 1.5 hours heritage/arts educational session/120 sessions delivered in total. **Benefits can include:**

- Premier Business Partnership scheme membership
- Business logo on all programme literature/ posters and flyers
- Business logo on St Barbe website
- 2 editorial/press releases

Youth panel

*£5000 pa

A youth group developing transferable skills and offering volunteering opportunities – curating/collections/marketing and design/accounting and apprenticeship information.

Benefits can include:

- Premier Business Partnership scheme membership
- Association as sponsor with all partner educational/youth scheme
- Business logo on all posters and flyers
- 3 editorial/press releases

St Barbe Open Weekend - Saturday 14 and Sunday 15 September 2019

*£2500 pa

A chance to provide free entry all weekend (coinciding with Heritage Open Days) to the local community and attracting tourism. **Benefits include:**

- Use of St Barbe venue on the evening of Friday 13 September as part of Open Weekend launch Campaign
- Business logo on all relevant posters and flyers
- Your own area/business stand over the whole weekend
- A mention on all editorial/press releases

St Barbe bus - Rural outreach (Families / Young People / Elderly)

*£13500 pa

A fantastic opportunity to sponsor an outreach vehicle which will enable St Barbe to take local heritage collections and learning activities out into the community reaching out to all the New Forest rural areas. **Benefits can include:**

- Premier Business Partnership scheme membership
- Business logo displayed on outreach vehicle
- Business logo included on all editorial copy/press releases

Showcases/display units for Museum

*£5000
per case
(5 showcases
requiring
funding)

New showcases will allow St Barbe to borrow items from National Museums to contextualise our current collections. **Benefits can include:**

- Premier Business Partnership scheme membership
- Business logo displayed on showcase in Museum
- 1 editorial/press release

Accessibility - Signage / Audio descriptions / Braille

*£5,000

Sponsorship will enable St Barbe to be fully accessible to people with visual impairments and hearing loss. **Benefits can include:**

- Premier Business Partnership scheme membership
- Business logo displayed on a plaque at reception with a description of what has been funded
- 1 editorial/press release

***All Sponsorships of £5000 plus will automatically receive Premier business partnership benefits**

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