# **Privacy Notice**

# Our commitment to privacy

Your privacy is important to us. To protect your privacy we provide this notice to explain our online information practices and the choices you can make about the way information about you is collected and used. To make this notice easy to find, we make it available at every point where personally identifiable information may be requested.

## The information we collect

This notice applies to all information collected or submitted on the St Barbe Museum and Art Gallery website.

## The way we use information

We use the personal information you give us as a research tool to develop the content of the Museum's websites, to develop our understanding of our visitors and to determine how best to serve them.

We may use the information to provide you with details of the Museum's services and for this reason each screen that asks for data gives you the opportunity to opt out of receiving such data.

We use return email addresses to answer the emails we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

We will not send your data to third parties and we will not send data to areas where an adequate data protection policy is not in place.

#### Information collected automatically

The website collects some anonymous information about you automatically as you move through the site. This information is used to help us monitor how you and other visitors use the site, allowing us to provide an improved service throughout the site. The information collected automatically does not, however, contain anything that can identify you personally.

# Use of cookies

Some sections of this website use cookies. Cookies are small, text-only strings of data which store information on the hard drive of your local computer or mobile device. Some cookies store data just for the time you are on the site. These are called session cookies and are not stored on your computer after you have left the site.

These cookies do not contain any personal data about you individually. They are there to provide you with better information tailored to your individual needs. Most internet browsers are pre-set to accept cookies but if you prefer not to receive cookies, you can adjust your browser to refuse cookies, or to warn you when they are being used.

When you visit the St Barbe Museum website, if your browser is using the standard settings and it is accepting cookies, you are giving consent for cookies on the St Barbe site to be stored on your computer. If you do not wish for this to happen, you can disable them in the settings of your browser. This has to be done on each different browser you use. For more information about how to disable cookies in different browsers, visit <u>Aboutcookies.org</u>

## What type of cookies?

We use Google Analytics to collect information about site usage and performance. This helps us better understand our users and their needs so that we can continue to improve the services we provide. We also use this information to report to funders such as the Heritage Lottery Fund and Arts Council England. The analytics cookies collect information such as the number of visits to the site, pages visited and international traffic. This information is anonymous and cannot be used to identify you personally.

#### Our commitment to data security

To prevent unauthorised access, maintain data accuracy and ensure the correct use of information, we have put in place physical, electronic and managerial procedures to safeguard and secure the information we collect online.

#### How you can access or correct your information

You can access all your personal identifiable information that we collect online and maintain by contacting the Marketing and Communications Manager at <u>marketing@stbarbe-museum.org.uk</u>.

You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error.

To protect your privacy and security, we will also take reasonable steps to verify your identify before granting access and making corrections.