

Social Media posts

(Photos are either our own, taken in your museum or free to use from the public domain).

Caption: A previous World War Two art piece displayed in St. Barbe museum, created by John Noot. Visit this month to see what's new in the art gallery!



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #WorldWarTwo #Lymington #LymingtonHistory #SouthCoast

Caption: Come down to St. Barbe museum and explore our latest collections. We have a wide selection of inspiring art and local historical artefacts!



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #Lymington #LymingtonHistory #SouthCoast #VisitLymington #BritishMuseum

Caption: Bournemouth University students learning about the local history of Lymington in St. Barbe museum



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #WorldWarTwo #Lymington #LymingtonHistory #SouthCoast #BournemouthUniversity #Students #MuseumProject #WW2

Caption: Badges from the Women's Voluntary Service, a civilian volunteer organisation originally established in Great Britain in 1938. This group had various roles during WW2, teaching and providing aid during and after an air raid. They would continue to evolve after the war. These will be displayed in St. Barbe's touring exhibition in the future to show people in other villages around the New Forest some of our Civil Defence artefacts!



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Caption: Since the early 1800s Lymington was a prime spot for the shipbuilding industry contributing to many jobs in the local area. This picture shows Lymington Quay in 1908.



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #Lymington #LymingtonHistory #SouthCoast #LocalHistory #Quay #LymingtonQuay #Boats #Ships #MarineHistory #20thCenturyHistory

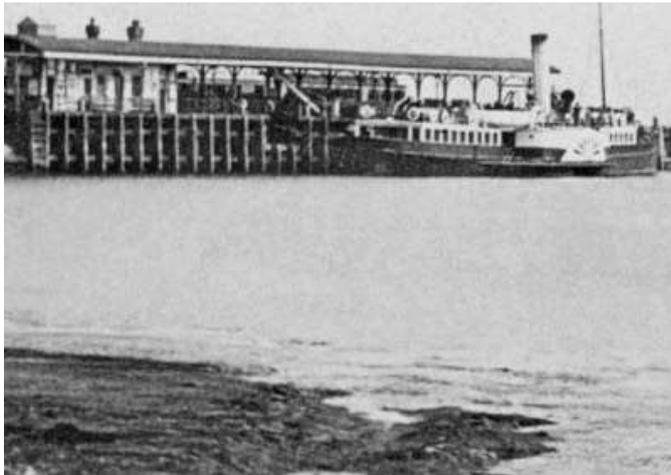
Caption: Throughout the 18th century Lymington exported salt all around the world from its quay. Some of the destinations included Norway, Ireland, the Channel Islands and even as far as America. It is still an important hub of transport, this picture is of Lymington Ferry in the 1960s.



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Caption: Lymington Pier was a key transportation hub for travel in the 19th and 20th century. The Pier is in fact a railway station that was connected to Brockenhurst which was

connected to London. This allowed visitors from the seas to make their way to the capital upon arrival. This is a photograph from the 1920s!



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #Lyminster
#LyminsterHistory #SouthCoast #LocalHistory #Boats #Ships #MarineHistory
#20thCenturyHistory #Railways #RailwayHistory

Caption: Lyminster's main railway station opened in 1858. When public trains were first introduced in some places there was often no specific timetable, people would stop trains by raising their hands! This is a photograph of a steam train in Lyminster taken in 1964.



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #Lyminster
#LyminsterHistory #Brockenhurst #BrockenhurstHistory #SouthCoast #LocalHistory #Boats
#Ships #20thCenturyHistory #Railways #RailwayHistory

Caption: The quay was very important for the people of Lymington, it allowed them to trade, travel and build ships to make income. It was also a spot where families would go to play and relax. This picture is from there in 1907!



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #Lymington #LymingtonHistory #SouthCoast #LocalHistory #Boats #Ships #MarineHistory #20thCenturyHistory #FamilyFun #Quay

Caption: Whilst Lymington gained much of its success from being located on the coast and surrounded by streams of water, this didn't always work in the people's favour. The town was often flooded. Luckily for them, they were well equipped with boats!



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #Lymington #LymingtonHistory #SouthCoast #LocalHistory #Boats #Ships #MarineHistory #20thCenturyHistory #Flooding

Caption: Here you can see one of St.Barbe Museum's many World War Two artefacts. Despite the New Forest areas isolation it was still a prime spot for air raid attacks; German's

would often drop unused bombs in this location on the way back from attacks in cities such as Southampton. As Lymington also constructed many ships on the coast this was another reason to target the area.



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #WorldWarTwo #Lymington #LymingtonHistory #SouthCoast #NewForest #GasMask

Caption: Bomb damage at 60-76 Station Road in New Milton. The Photograph is from Mr Arthur Loyd.



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Caption: A photo of a local woman named Hazel Pinder who served in the Women's Voluntary Service throughout the war. There are various items of hers that we have in the museum, come visit soon and take a look through the collection!



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #WorldWarTwo #Lymington #LymingtonHistory #SouthCoast #NewForest #Volunteer #WomensVoluntaryService #WarHistory

Caption: Here is a record of bombings that took place in Lymington throughout 1940 and 1941. It wasn't just cities that were targeted, everyone was vulnerable.

DATE	POSITION	NUMBER OF BOMB	WEIGHT	REF. NO.
June 27th	Lymington	250 Kt.	115	75
" "	Lower Pennington	115	115	86
" "	Salisbury Farm	250 Kt.	115	85
Aug. 2nd	St. Pennington Rectory	50 Kt.	50	87
" "	Dr. Sayer's Garage	50 Kt.	50	87
" 17th	Ashley Clinton Estate	50 Kt.	50	87
" 21st	New Millers	50 Kt.	24	87
" "	Arrowood, Hurdle	"	14	010
" 28th	Lymington River	250 Kt.	1	87
Sept. 1st	Ashley Command & Barton	"	1	87
" 4th	Pennington	50 Kt.	7	87
" 5th	Woodside & Okey Marshes	250 Kt. (2)	14	87
Oct. 14th	Mr. Plaugh Inn (Obelisk)	250 Kt.	1	87
" "	Dr. Hurdle's Garage	50 Kt. (1)	1	87
Nov. 17th	In houses S. of Pennington House	50 Kt.	1	87
" "	Widow - Mr. Thomas Inn	50 Kt. (1)	1	87
" "	Waterloo Rd. Lymington	50 Kt.	1	87
" "	Lymington River - Mr. Bridge	250 Kt.	1	87
" "	Between Hook's Farm & Beach Farm	1.5.	1	87
" "	Hurdle	50 Kt.	1	87
" "	South of Buffalo Cottage	50 Kt.	1	87
" "	"	1.5.	1	87
" "	Bushley Copse	50 Kt.	1	87
" 18th	Arrowood Lodge	50 Kt.	1	87
" 27th	Woodford Cottage, Everton	250 Kt.	1	87
" "	Yaldhurst	50 Kt.	1	87
Dec. 1st	Woodhead	50 Kt.	1	87
" "	Lee Green Farm	1.5.	1	87
" 4th	Wainford Copse	"	1	87
" 5th	Pennington Marshes	"	1	87
" 12th	Lower Pennington	250 Kt.	1	87
" 21st	Manor Farm, Lee Green	250 Kt.	1	87
" "	500 Yds. S.E. of Totten House, Lee Green	250 Kt.	1	87
" "	Pennington Marshes	250 Kt.	1	87
1941				
March 11th	Lymore (Asperton Cottage)	250 Kt.	1	87
April 10th	South of River	250 Kt.	1	87
" "	"	250 Kt.	1	87
" "	S. E. of Gordale	250 Kt.	1	87
" 12th	Bushley	250 Kt.	1	87
May 3rd	Lymington & Pennington	250 Kt.	1	87
" "	"	1.5.	1	87
" 12th	Pennington	50 Kt.	1	87
" "	"	1.5.	1	87
June 15th	Great Bear Copse	50 Kt.	1	87

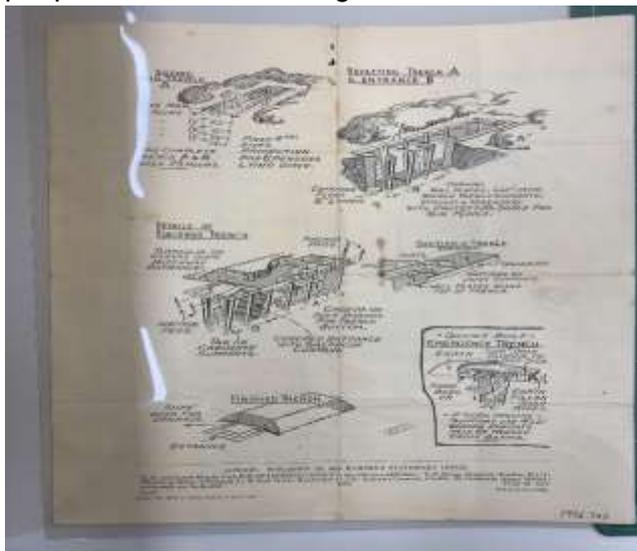
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Caption: A pamphlet giving advice on Garden Trenches from the Home Office, this was of great importance especially for coastal towns and villages as they were much easier targets than further inland as the enemy planes could approach without being sighted as easily.



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #WorldWarTwo #Lymington #LymingtonHistory #SouthCoast #NewForest #HistoricalDocuments #WarMaterials #Bombing #AirRaids #Shelters #HomeOffice

Caption: Instructions on creating homemade garden shelters as preparation for the event of an air raid. Since many villages were too spread out to have an effective communal shelter people would be encouraged to make them in their own garden.



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Caption: Not your average school box; it was very important for everyone to be in possession of a gas mask in the war as many people were never aware of when the next air raid strike might hit and always had to be prepared.



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Caption: Here is a guide on making meals at home in the war. There were limitations to what people could buy from the shops as the war prevented the trade of many items.



Hashtags: #StBarbeMuseum #Art #History #Education #Museum #Gallery #WorldWarTwo #Lymington #LymingtonHistory #SouthCoast #NewForest #WarMaterials #Rationing



Liked by stbarbemuseum

What will you be making at home now we have plenty more time on our hands? Pictured here is Hazel Pinder, who served in the WVS during the war. St. Barbe's Museum will be hosting a touring exhibition exploring life during the Second World War in the New Forest towns and villages. Amongst the artefacts will be Hazel Pinter's handmade beret, and belt made in aid of the war effort.



Liked by stbarbemuseum

Pictured above is the employees outside the entrance of Wellworthy Piston Rings. During the Second World War the company was an aircraft industry supplier, the site along Lyndhurst Road was 35 acres in size including large sports grounds. Take a morning/ afternoon trip down to St. Barbe's Museum to explore further into the fascinating story of the Wellworthy company, as well as visiting our upcoming exhibition revealing what life was like during the Second World War in New Forest villages.

Instagram is a good way of attracting the younger audiences, plus can engage people with the use of photos as well as captions. It is also important to address the reader directly at first, ask a question, trigger memories or allow the reader to want to comment and interact.

stbarbemuseum



Liked by stbarbemuseum

Can you guess what this game is? Let us know in the comments. Clue: was used as a game during the Second World War... and a sneak peak of one of the artefacts used in the upcoming St Barbe's Museum Exhibition. Come and visit the exhibition to find out exactly what this was used for!



Liked by stbarbemuseum



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We'd love to know how you found out about our 'We did our bit: The New Forest's Home Front in the Second World War' exhibition. Take the poll so we can discover how you found out about us! #stbarbemuseum #secondworldwar #newforest

Choice 1
Instagram

9/25

Choice 2
Twitter

7/25

Choice 3 (optional)
Facebook

8/25

Choice 4 (optional)
Friend/ Family

15/25

Poll length

Days

3

Hours

0

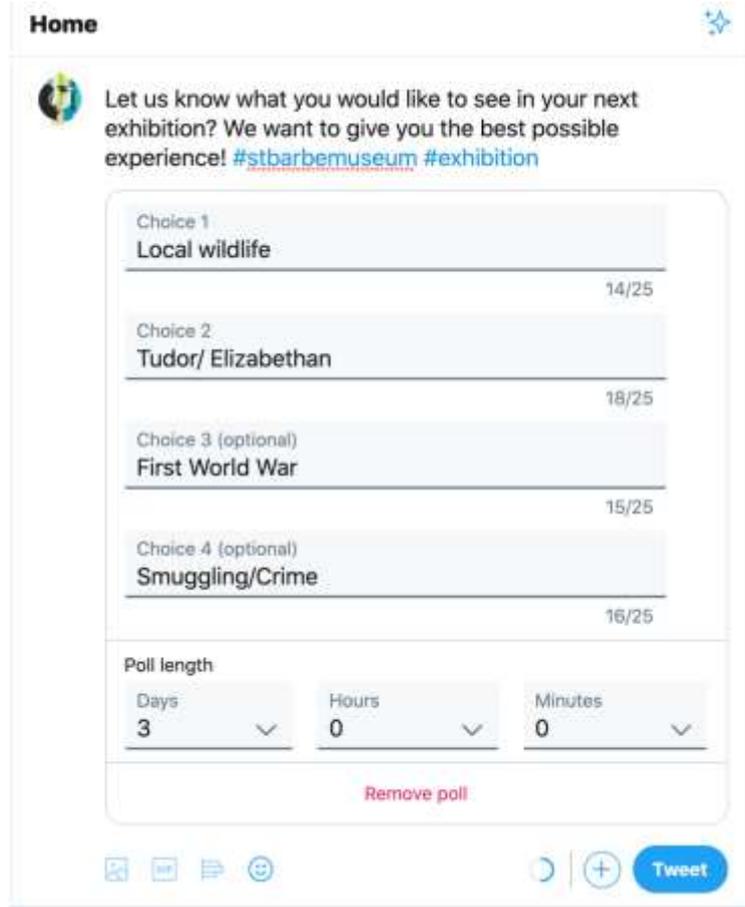
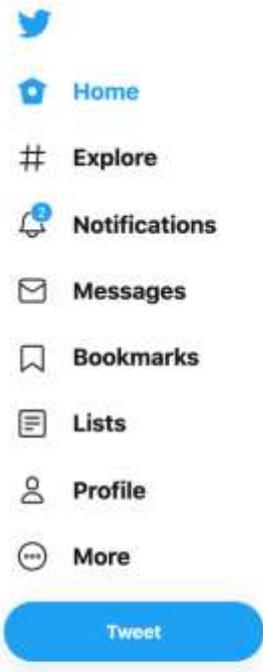
Minutes

0

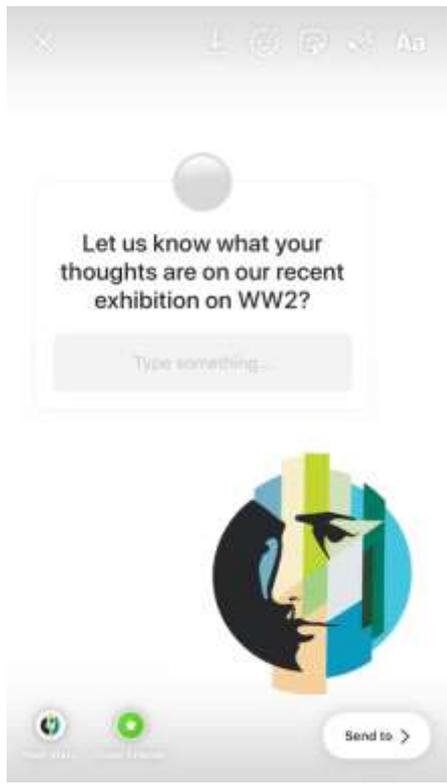
Remove poll

It is important for the museum to find out what social media platform is most effective at advertising, therefore, they can assess which one is accessed more by the audience and keep exploring new ways of entertaining and providing information for their visitors. As well as recognising which platform is least used, and focusing on improving their site/ content.





Twitter polls for the museum to post is a quick and easy way of engaging with their audience, polls can be used for example, to ask what their customers would like to see at the next exhibition.



Posting questions on St Barbe's instagram account on their story will allow interactions with the audience. For example, here they can ask for feedback on how the exhibition went, welcoming any improvements/ what went well.